

B.A., (History, Epigraphy, Tourism & Museology)

IIIrdYear VIth Semester–(Tourism & Museology)

ELECTIVE

Paper-VII- INDIAN MUSEOLOGY - II

SYLLABUS

Unit – I	Development of Museology – Historical Prospective – Museology Heritage Studies and Cultural Studies	12 periods
Unit – II	Museum Architecture – Museum as Centre of Education – Educational Programmes in Museums – Research based on Museum Collections	12 periods
Unit – III	Museum Publications – Significance – Role of Media in the Development of Museum Programme – Museum Management and Administration – Museum Staff – Role and Responsibilities	12 periods
Unit – IV	Museum Security – Internal and External Security – Antiquarian Laws – Treasure Trove and Legislative Acts	12 periods
Unit – V	International Counsel of Museums (ICOM) – Museum Association of India (MAI) – Historical Archeology of India – History of Archeological Conservation – Cultural Heritage Management – Awareness	12 periods

Suggested Readings:

1. Nigam, M.L. : Fundamentals of Museology
2. Smith and Bakshi : Modern Museum
3. Base M N : Museums in India
4. AjithMookerjee : Museums Studies
5. Basu, M N : Museum methods and the process of
Cleaning and preservation
6. Biswas T.K. : Museum and Education

ELECTIVE - MODEL PAPER

B.A., (History, Epigraphy and Tourism & Museology)

III Year – VI Semester – (Tourism & Museology)

Paper - VII – **INDIAN MUSEOLOGY - II**

Max Marks = 75

Time : 3 Hrs.

Section – A

**Answer any FIVE of the following questions
Each question carries FIVE Marks 5 X 5 = 25 Marks**

- 1) ICOM definition of Museum?
- 2) Discuss the role of Museums in education?
- 3) Museum purchasing Committee?
- 4) Museum brochure?
- 5) Treasure Trove Act?
- 6) Internal Security?
- 7) Curator?
- 8) Heritage Management?

Section – B

**Answer any FIVE of the following questions
Each question carries TEN Marks 5 X 10=50 Marks**

- 9) a) Discuss the primary requirements of Museum Architecture.
or
b) Explain the external Museum Security.
- 10) a) Write an essay on Museum Management.
or
b) Explain the role and responsibilities of the Museum Staff.
- 11) a) Explain different educational programmes in Museum and its significance.
or
b) Discuss Museums role in promotion of research.
- 12) a) Write a note on antiquarian laws related to Museum.
or
b) Describe the cultural heritage management.
- 13) a) Explain the development of the Museology.
or
b) Discuss the role of ICOM in the development of Museums.

CLUSTER ELECTIVE - 1

B.A., (History, Epigraphy and Tourism & Museology)

IIIrdYear VIth Semester – (Tourism & Museology)

Paper-VIII–STUDY OF SELECT MUSEUMS

SYLLABUS

Unit – I	Different of Museums – Archaeological, Religious, Sciences and Social Sciences their importance.	12 periods
Unit – II	Role of various bodies in establishing Museum – Central Government, State Government, Local Bodies like Municipality, Managed by Trusts, Private Temples	12 periods
Unit – III	Study of Important Museum – National Museum, New Delhi, Salarjung Museum, Hyderabad., Museum of Man-Bhopal, Indian Museum-Kolkata , Madras State Government Museum, Egmoie, Madras	12 periods
Unit – IV	Select Archaeological site Museums in India Sanchi, Mathura, Mahabalipuram, Hampi	12 periods
Unit – V	Select Archaeological site Museums in Andhra Pradesh, Amaravathi, Nagarjunakonda, Bapu Museum (Vijayawada), Kadapa, Chandragiri, Temple Museum Sri Venkateswara Museum of Temple Art & Sculpture, Tirumala	12 periods

Suggested Readings:

1. Basu, M N : Museums in India
2. Sivaramurthy C : Directory of Museums
3. Biswas T.K. : Museum and Education
4. Smith and Bakshi : Modern Museum
5. Hand Book : Government Museum, Madras

MODEL PAPER
B.A., (History, Epigraphy and Tourism & Museology)
III Year – VI Semester – (Tourism & Museology)
Paper - VIII –STUDY OF SELECT MUSEUMS

Max Marks = 75

Time : 3 Hrs.

Section – A
Answer any FIVE of the following questions
Each question carries FIVE Marks 5 X 5 = 25 Marks

- 1) Archaeological Museum.
- 2) Site Museum.
- 3) National Museum.
- 4) Trustee Museum.
- 5) Temple Museum.
- 6) Mahabalipuram Museum.
- 7) Hampi Museum.
- 8) Tirumala Tirupati Devasthanams, Museum.

Section – B
Answer any FIVE of the following questions :
Each question carries TEN Marks 5 X 10=50 Marks

9) a) Explain the origin and development of Archaeological Museums in India.

or

b) Discuss the History and Development of Science & Technology Museums in India.

10) a) Write a note on National Museums and nature of its collections with reference to National Museum Delhi.

or

b). Write an essay on Indian Museum, Calcutta.

11) a) Describe the importance of Madras State Museum, Egmore, Madras.

or

b) Discuss the collections and cultural significance of Museum of Man, Bhopal.

12) a) Explain the collections and historical significance of Sanchi Museum.

or

b) Discuss the significance of Mathura Museum.

13) a) Discuss the importance of Nagarjunakonda Museum.

or

b) Write a note on Amaravathi Museum.

CLUSTER ELECTIVE - 2

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IIIrdYear VIth Semester – (Tourism & Museology)

Paper - VIII – TRAVEL MANAGEMENT

SYLLABUS

Unit – I	Travel Organization Organization and Function of UNWTO, TAAI, IATO, IATA and PATA – Case studies of Travel Agency and Tour Operators : Thomas Cook, SITA, TCI.	12 Periods
Unit – II	Understanding of Travel Agency and Tour Operator Travel Agency and Tour Operation Business : Definition and Differentiation types, forms of organizations – Genesis and growth of travel agency and tour operation business – Functions of a travel agency : Travel Information, documentation, tour counseling, ticketing, reservation and immigration related service etc., - Functions of Tour operators : Negotiation and liasioning with principles, tour package formulation, pre-tour arrangements, tour operations and post-tour management – Source of income of travel agency and tour operator : Commission, service charge and make up on tours.	12 Periods
Unit – III	Approval, Travel Formalities and Tour Package Designing Entrepreneurship and Tourism – Procedure for setting up of Travel Agency and Tour operating Enterprise : Their role in development of tourism industry – Approval from Department of Tourism (DOT), International Air Transport Association (IATA) – Travel Formalities : Passport, Visa and Health Regulation along with travel documents required for visiting NE region of India : Restricted Area Permit (RAP) and Inner Line Permit (ILP) – Tour Packing : Definition, types and designing tour package : Tourist Guide : Definition, types, duties and responsibilities.	12 Periods
Unit – IV	Introduction to Internet : Accessing Web Sites : E-mail, sending and receiving e-mail subscription, search engines, search through various search engines, chatting, access to sited : Online message etc.,	12 Periods
Unit – V	Designing of Tourist itinerary : Project work on preparation of a tourist itinerary / tourist broacher / information leaflet with the help of incorporating the important destinations Andhra Pradesh	12 Periods

Referred Books:

1. Bhatia, A.K. (1991) : Tourism Development : Principles and Practices, Starling Publishers Pvt. Ltd., New Delhi
2. Bhattacharaya, P (2004) : Tourism in Assam, Trends and Potentialities, BaniMandir, MMC Bhawan, Ghy-3.
3. Mandal, V.K. (2008) : Travel and Transport Agency, Cyber Tech Publication, Ansari Road, Daryaganj, New Delhi.
4. Negi, J. (1998) : Travel Agency & Tour Operation, concept and Principles, Kanishka Publishers, Distributors, New Delhi – 02.
5. Negi, K.S. (2011) : Travel Agency Management, Wisdom Press New Delhi – 02.

Model Paper

B.A., (History, Epigraphy and Tourism & Museology)

III Year – VI Semester – (Tourism & Museology)

Paper - VIII – TRAVEL MANAGEMENT

Max Marks = 75

Time : 3 Hrs.

Section – A

Answer any FIVE of the following questions

Each question carries FIVE marks 5 X 5=25 Marks

- 1) Describe the functions of UNWTO.
- 2) Write a note on Thoman Cook.
- 3) Define Travel Agent and Tour Operator.
- 4) Name the sources of income for Travel Agent.
- 5) Explain the different kinds of VISAs.
- 6) What is meant by Restricted Area Permit.
- 7) List the different types of package tours.
- 8) What do you understand by Tourist itinerary.

Section – B

Answer any FIVE of the following questions

Each question carries TEN Marks 5 X 10=50 Marks

- 9) a) Write the organization and functions of TAAI.
or
b) Examine the functions of IATA.
- 10) a) Explain the genesis and growth of travel agency.
or
b) Describe the functions of Travel Agency.
- 11) a) Examine the various steps in setting up a travel agency.
or
b) What are the duties and responsibilities of a tourist guide.
- 12) a) Explain the significance of internet in today's tourism.
or
b) What are the various search engines.
- 13) a) Write an essay on the preparation of tourist broacher.
or
b) Design an itinerary connecting the Buddhist sits of Costal Andhra.

CLUSTER ELECTIVE – 3

B.A., (History, Epigraphy and Tourism & Museology)

IIIrdYear VIth Semester – (Tourism & Museology)

Paper - VIII – TOURISM MANAGEMENT

SYLLABUS

Unit – I	Fundamentals of Management Meaning, concept, and characteristic of management – Nature of management : Management as a science, arts and as a profession – Functions of management and their relevance in tourism industry : Planning, organizing, directing, controlling, staffing, coordinating – Types of management : Operative and administrative management	12 Periods
Unit – II	Importance of Management Functions in Tourism Planning : Nature, type, steps, process and levels of planning, importance of planning in tourism development – Organizing : Principle of organizing, span of management and levels of authority strategies of improving the human resources through organizing in tourism – Staffing : Steps and process for staffing, sources of recruitment in tourism, importance of training and development of the human resources in tourism – Controlling : Concept and process of controlling, control mechanism for measuring the performance and corrective actions, control techniques – Directing : Principles of directing, problems in human relations, motivation of the workforce of the tourism organization and the strategies for establishing healthy human relationship – Co-ordinating : Meaning, nature and importance of co-coordinating, difference between co-ordination and co-operation type of co-coordinating among individual, organization and its importance tourism – Managing risks, managing events in tourism management.	12 Periods
Unit – III	Tourism Organizations : Inter-governmental & National Inter-governmental organizations and tourism industry : co-ordination of the tourism industry with government developments viz., Tourism, Civil aviation, Transport, Forest, Archaeology, Culture, Museum, Health etc., Role of State Tourism Development Corporation in the development of tourism in respective state – National Tourism Organizations : Organization like NTO, ITDC, FHRAI, TAAI and their role.	12 Periods
Unit – IV	International Tourism Organizations International Tourism Organizations : Role of the International organizations like UNWTO, IATA, PATA, ICAO etc., in the promotion and development of tourism worldwide.	12 Periods
Unit – V	Destination Management The Tourist Destination – Management of the Destination : Maintaining the infrastructure, environmental quality preservation of attractions through tourism – Future of the destination : Increasing competitiveness for globalization and satisfying the tourist needs.	12 Periods

REFERRED BOOKS:

1. Agarwal, R D (2008) : Organization and Management, Tate Megraw-Hill Publishing Co., New Delhi – 08
2. Foster, D (1985) : Travel and Tourism Management, Macmillan Press Ltd., London.
3. Kotaler, P (2001) : Tourism and Hospitality Management, Pearson Education, India
4. Kotahri, Anurag (2011) : A Textbook of Tourism Management, Wisdom Press, New Delhi – 02.
5. Kumar, Akshay (1997) : Tourism Management, Common weather publisher, Anasri Road, Daryaganj, New Delhi – 02.
6. Negi, K.S. (2011) : Travel Agency Management, Wisdom Press New Delhi – 02

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Paper - VIII – TOURISM MANAGEMENT

Max Marks = 75
Time : 3 Hrs.

Section – A

Answer any FIVE of the following questions
Each question carries FIVE Marks 5 X 5=25 Marks

- 1) Write the meaning and concept of Management.
- 2) What are the types of Management.
- 3) Describe the importance of Planning in Tourism Development.
- 4) What are the problems in Human Relations.
- 5) Name the different inter governmental organizations in tourist organizations.
- 6) Examine the role of ITDC in Tourism.
- 7) What is the organization of ICAO.
- 8) Explain the features of tourist destination.

Section – B

Answer any FIVE of the following questions
Each question carried TEN Marks 5 X 10=50 Marks

- 9) a) Describe the nature of management.

or

b) Write the functions of management.
- 10) a) Explain the significance of organizing in tourism.

or

b) What are the risks in managing events in tourism management.
- 11) a) Describe the role of state tourism development corporation in the development of tourism.

or

b) Examine the role of NTO in the development of tourism.
- 12) a) What are the functions of UNWTO.

or

b) How PATA works in the promotion of tourism development.
- 13) a) How do you manage infrastructural facilities at a tourist destination.

or

b) Assess the effects of globalization of a tourist destination.