

2-1-102

I.B.Com General/ CA/ASM (I Semester)

Paper 102 : Business Organization [PPW: 06 Hours]

Unit-I - Introduction

Concepts of business, Trade, Industry and Commerce -Business- Features of Business -Trade - Classification- aids to Trade - Industry - Classification Relationship of Trade , Industry and Commerce .

Unit II- Business Functions & Entrepreneurship

Functions of Business- Factors influencing the choice of suitable form of organization - Meaning of Entrepreneur - Types of Entrepreneurs - Functions of Entrepreneur.

Unit -III - Forms of Organization Sole Proprietorship- meaning- Characteristics- Advantages and Disadvantages - Partnership- Meaning - Characteristics- Kinds of partners - Advantages and Disadvantages- Partnership Deed- Hindu undivided family .

Unit-IV- Company

Company - Meaning - Characteristics -Advantages - kinds of companies - Differences between Private Ltd and Public Ltd Companies

Unit-V- Company Incorporation Preparation of important Documents for incorporation of Company -

Memorandum of Association - Articles of Association - Differences Between Memorandum of Association and Articles of Association.Contents of Prospectus - Statement in Lieu of Prospectus.

Text Books:

1. R.K.Sharma and Shashi K Gupta, Business Organization- Kalayani Publications.
2. Dr.C.D.Balaji and G.Prasad, Business Organization - Margham Publications, Chennai-17.

Reference Books

4. C.B.Guptha, Industrial Organization and Management, Sulthan Chand.
5. Y.K.Bushan , Business organization and Management, Sulthan Chand.
6. Sherlekar, Business Organization and Management , Himalaya Publications.

**Signature of the
Chairman (B.O.S.)
(20.....Exams)**

2-1-102

MODEL QUESTION PAPER
THREE YEAR B Com [Gen, CA & ASM] DEGREE EXAMINATIONS
FIRST SEMESTER (CBCS)
Paper - 102 : Business Organization
(Semester Pattern w.e.f. 2015-16)

Time : 3 Hours

Max. Marks : 75

Section A

Answer any **Five** of the following Questions
(5 x 3 = 15 Marks)

1. (a) Classification of Trade
- (b) Kinds of Industries
- (c) Types of Entrepreneurs
- (d) Functions of Business
- (e) Partnership Deed
- (f) Joint Hindu Family
- (g) Kinds of Companies
- (h) Prospectus

Section - B

Answer any **ONE** Question from each unit.
(5 × 12 = 60 marks)

UNIT I

2. Define Business. Explain the characteristics of Business.
3. Distinguish between Trade, Industry and Commerce

UNIT - II

4. What are the factors influencing the choice of a suitable form of organization?
5. What are the functions of Entrepreneur?

UNIT - III

6. What are the advantages and disadvantages of sole trading business
7. What are the features of Partnership Business?

UNIT - IV

8. Define Company. Explain the characteristics of a Company
9. Distinguish between Private Company and Public Company

UNIT - V

10. Describe the legal formalities for the incorporation of a Public Limited Company.
11. Distinguish between Memorandum of Association and Articles of Association.

R. f. ✓ 23/9/15

Chairman BOS

**Signature of the
Chairman (B.O.S.)
(20.....Exams)**